



EARL de la Landerie
Aurélie et Rodolphe CAUCHARD
Savigny (Normandie - France)
2016

The herd / dairy cattle

- **120 dairy Livestock Units (LU)**
- **74 dairy cows & 63 dairy heifers**
- **Breeds:** Normande (100 %)
- **Age at first calving:** 28 months
- **463,000 kg of ECM milk produced**
 - 99 % sold
 - 4.45 % fat and 3.80 % protein
- **6,256 kg ECM/cow/year (milk yield)**
- **5,787 kg ECM milk per ha forage area**
- **Stocking rate:** 1.5 LU /ha forage area
- **172 g kg⁻¹ ECM concentrate feed intake**
- **Parallel parlour:** 2 desks x 6 stations

Innovations

“Improve food and protein self-sufficiency”
Innovations mainly focused on improving grazing management

- **Rotational grazing** to get some rules to manage grasslands & improve their quality
- **Milk quality:** improve milk quality by having a complete “normand” breed herd
- **Look after added-value on farm:** repair and renovate barns to take advantage of their building heritage.
- **Tourism:** improve accommodations (as a swimming-pool) on the farm to welcome people in their rural area.

The farm

- **Workforce:** 2 (2 full time)
- **Specialized dairy farm**
- **82 ha Agriculture area**
- **80 ha fodder area:**
 - 62 ha grassland (77 % FA)
 - 18 ha maize silage (33 % FA)

Areas of interest/Aspirations

Socio-economics resilience

- *Improve self-sufficiency by optimising & diversifying home-grown forages;*
- *Develop tourism*